



Redbox Honored with ACG Chicago's 2010 Corporate Growth Award

CHICAGO--The Association for Corporate Growth Chicago (ACG Chicago), the premier professional organization focused on corporate growth, corporate development and mergers and acquisitions, has named *redbox* as the recipient of the ACG Chicago 2010 Corporate Growth Award. Mitch Lowe, Redbox's President, will accept the award at the 2010 Awards Gala, February 24, 2010 at Preston Bradley Hall of The Chicago Cultural Center.

Michael Scolaro, ACG Chicago Awards Chair and Managing Director & Sector Head, BMO Capital Markets, noted "*Redbox* is the quintessential example of successful corporate growth through disruption of an established market – finding a new vision that better serves the customers' needs. In this case they have redefined consumer entertainment distribution through innovation and technology."

Redbox is affordable, simple to use and easily accessible to consumers with locations at supermarkets and other high-traffic locations. Each fully automated *redbox* kiosk holds 630 DVDs, representing up to 200 of the newest movie releases. Consumers simply use a touch screen to select their favorite movies, swipe a valid credit or debit card and go. Customers can keep the DVD for as long as they'd like for one low nightly cost and return it to any one of *redbox*'s more than 19,000 locations nationwide.

The concept of *redbox* originated in 2002 within McDonald's Ventures, LLC, which was working to identify new ways to drive traffic to McDonald's and provide added convenience and relevance to customers. Under McDonald's ownership, *redbox* spent several years refining the *redbox* concept with a series of market tests. *Redbox*'s first market test launched in 2004 in Denver, Colorado-area McDonald's restaurants, and in 2005 *redbox* expanded to more than 800 McDonald's Restaurants in five additional markets.

Today, *redbox* is wholly owned by Coinstar Inc., a leader in automated retail. *Redbox* has rented more than 500 million DVDs since its inception and rents more than one million DVDs per day. *Redbox* has locations nationwide, including select McDonald's® restaurants, leading grocery stores and Walmart, Walgreens and 7-Eleven stores in select markets.

Also at the Awards Gala, John "Jay" W. Jordan II will be honored with the Lifetime Achievement Award and Invenergy LLC with the Emerging Growth Award on February 24. Individual and DealMaker Packages (for tables and tribute program ads) for the 2010 ACG Chicago Awards Gala are now available. For tickets and information, visit www.ACGChicago.com or contact the ACG Chicago office at 877-224-6389.

About ACG Chicago

Celebrating its 42nd year, ACG Chicago is a leader in the Association for Corporate Growth (ACG) global network of over 12,000 professionals. The ACG Chicago mission is to be the premier network in Northern Illinois for experts and decision-making professionals focused on strategies for increasing stakeholder value.

More than 1,000 foremost authorities in their fields comprise this diverse and knowledgeable Chicago

network of corporate executives, capital sources, corporate advisors and service providers. The Board of over 45 dedicated members along with over 100 other committee members focus on the needs of these professionals to build unparalleled opportunities for networking, deal-making, personal growth and professional development. Visit www.ACGChicago.com for more information or call 877-224-6389.

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